



For Immediate Release

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Metromint® All-natural Mintwater Cools Down Chicago

The Leader in the Mintwater Category is Now Widely Available at Whole Food Locations Throughout the Midwest

SAN FRANCISCO, CA – Metromint, the original, all-natural mintwater that combines pure water with peppermint for an exhilarating cooling sensation, is moving into wide-spread availability in the Midwest.

“Due to overwhelming consumer and retailer demand,” said Scott Lowe, president of Metromint, “we are pleased to announce Metromint is now available at Whole Foods locations throughout the Midwest, in addition to supermarkets and specialty stores within the Chicago metropolitan area.”

Metromint is rapidly finding a loyal following among kids, urban trendsetters, cubicle dwellers and soccer moms. It will be available to thirsty Midwesterners at the KEHE distributor’s show at Chicago’s McCormick Place Convention Center on July 23-25th.

Arriving fresh from the 2005 Summer Fancy Food Show in New York, Metromint continues to win accolades from national media including The Today Show, the Food Network and Time Magazine as well as a “Best of 2004” new product award from bevnet.com, the industry’s source for beverage information and product evaluations.

Metromint is the original mintwater, pure and simple. No sweeteners. No calories. No carbs. No preservatives. Using proprietary technology, Metromint gets its exhilarating taste using only two ingredients: pure, crystal-clear water and natural peppermint. Not only does peppermint provide rapid refreshment and an instant cooling sensation, it also provides several all-natural benefits: mint calms the nerves, soothes and revives the body, stimulates the brain, energizes the senses, increases the appetite, and aids in digestion. The natural menthol in Metromint freshens the breath, and can reduce inflammation in the nasal passages and clear congestion related to colds and allergies.

Metromint is the brainchild of husband and wife team Rio Miura and Scott Lowe. Wanting to create an all-natural beverage that cools the body beyond plain water, Miura conceived of Metromint to take advantage of mint's natural cooling properties. Metromint quickly became a leader in a whole new beverage category called mintwater, combining functional and flavored water.

Metromint is a product of the Soma Beverage Company, LLC., a small group of innovative San Francisco beverage makers™ dedicated to making great-tasting beverages that combine the purest ingredients with innovative packaging and extraordinary taste. Metromint is available at select stores nationwide including Dominick's in the Chicago area. For more information, visit www.metromint.com.