



For Immediate Release
January 16, 2008

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INNOVATIVE METROMINT CONTINUES TO CAUSE SENSATION

New Metromint Chocolatemint variety announced

SAN FRANCISCO, CA – The beverage pioneers at Metromint today announced the introduction of an all-new variety to its growing line of cooling mintwaters. In addition to cocoa essence, Metromint's new Chocolatemint water has been designed with an all natural combination of pure water and real mint, the brand's signature ingredient and the cornerstone to its extraordinary taste.

Metromint has become a standard accessory for fitness fanatics, dieticians, Hollywood celebrities and America's supermoms alike. It's healthy, yet purely indulgent. And it's a calorie free beverage that's single-handedly stirring up the beverage industry, having risen to become one of the top 10 selling bottled waters in the natural food sector.

"Innovation isn't new to us, so the idea of combining water with chocolate came easily," said founder and beverage designer, Rio Miura. That revolutionary combination has led to the creation of Chocolatemint water, the brand's most innovative product to date.

Launching Chocolatemint around Valentine's Day was no coincidence, either, according to Michele Thorne, Metromint's Wellness Director. "Consumers have an emotional connection to chocolate," says Thorne. "Launching in early spring provided us with the perfect platform to offer a healthier alternative to the traditional box of chocolates given on Valentine's Day and at Easter," Thorne said.

Along with the addition of its signature mint ingredient, the new Chocolatemint variety was assigned a new 'chill factor' rating, the brand's numerical scale that measures each variety's range of mint refreshment.

About Metromint

Metromint is a pure, natural and unsweetened mintwater marketed and distributed by San Francisco-based Soma Beverage Company, LLC., an innovative brand leader widely known for pioneering the mintwater beverage category. Since launching in 2004 by founders Rio Miura and Scott Lowe, its original, award-winning mintwater has become one of the top 10 selling premium bottled waters in the natural food sector.

A company that carefully balances science, through a state-of-the-art purification process – with nature, through its pesticide-free natural ingredients, Metromint combines the essences of peppermint, spearmint, orange, lemon and cocoa bean to produce a family of bottled waters with no sweeteners, no preservatives and no calories.

Since its debut, Metromint has developed strong appeal with health and fitness avids and sports fanatics alike. In 2007, Metromint entered into a sponsorship agreement with Olympic soccer gold medalist, Lindsay Tarpley.

Metromint Peppermint, Spearmint, Orangemint, Lemonmint and Chocolatemint varieties (\$1.39-\$1.69 suggested retail) are available in stores nationwide, including Whole Foods Market, Safeway Naturals and numerous other natural and specialty food outlets. To discover more about Metromint, including its affiliations, available stores and locations, visit www.metromint.com.

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