



Contact:
Margee Macdonell
Formula (619) 234.0345
macdonell@formulapr.com

FOR IMMEDIATE RELEASE

SOMA BEVERAGE COMPANY SIGNS NEW DISTRIBUTION PARTNERS TO EXPAND PRESENCE THROUGHOUT WESTERN REGION

Premium Beverages Metromint and Metroelectro to Reach New Specialty Retailers through Seacoast Distributing and Mussetter Distributing

SAN FRANCISCO (April 4, 2011) — [Soma Beverage Company](#), leading beverage manufacturer and pioneer of the mintwater and the unsweetened flavored water category, today announced new distribution agreements with Seacoast Distributing and Mussetter Distributing, which will supply select varieties of Metromint, as well as Metroelectro micronutrient water, to specialty retailers throughout the western region, starting April 1. Seacoast Distributing will expand Soma Beverage Company's presence throughout San Diego County, while Mussetter Distributing will broaden the brand's reach throughout Calif., in the counties of Yolo, Sacramento, El Dorado, Placer, Sierra and Nevada.

"We're excited about these partnerships, which allow Soma Beverage Company to enhance visibility for Metromint and Metroelectro through new account channels and accelerate opportunities for consumers to experience the brands for the first time," said Adam Hertel, director of Western Sales for Soma Beverage Company. "We're confident that Seacoast and Mussetter will be successful in expanding our access to new, highly sought-after specialty retailers and locations throughout their respective regions."

Through the new distributors, Metromint and Metroelectro will enter additional retail channels including delis, cafes, convenience stores, gyms and food service businesses within establishments such as hotels, resorts, colleges and hospitals.

Both Metromint and Metroelectro are calorie-free and contain no artificial sugars, sweeteners, colors or flavors. Metromint, an all-natural purified water infused with real mint and pure flavor essence, is available in seven 16.9 oz. varieties including Peppermint, Spearmint, Orangemint, Lemonmint, Chocolatemint, Cherrymint and the newest variety Goodberrymint. Engineered for high-performance, Metroelectro is the only premium beverage in the market that not only boasts electrolytes to replenish essential minerals but also antioxidants to protect cells from damage and zinc to boost the immune system.

About Soma Beverage Company

San Francisco-based Soma Beverage Company, LLC. is an innovative brand leader widely recognized for pioneering the mintwater beverage category. Since its introduction

in 2004 by founders Rio Miura and Scott Lowe, its original, award-winning Metromint has become one of the top 10 selling premium bottled waters in the natural foods category.

An idea-driven company that carefully balances science with nature through its state-of-the-art purification process, Soma Beverage Company is widely known for combining pure ingredients, innovative packaging and extraordinary taste. Metromint and Metroelectro have an avid consumer fan base in the U.S. and Canada.

www.metromint.com

www.metroelectro.com

www.somabeverage.com

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