



FOR IMMEDIATE RELEASE

METROMINT PARTNERS WITH SUSAN G. KOMEN SAN DIEGO

Leading Beverage Manufacturer Sponsors Race for the Cure and Donates Funds to Help Fight Breast Cancer

SAN FRANCISCO (September XX, 2011) — [Soma Beverage Company](#), leading beverage manufacturer and pioneer of the essence water and the unsweetened flavored water categories, today announced its official partnership with the San Diego Affiliate of Susan G. Komen for the Cure, as part of Metromint's "Project Goodberry" initiative supporting local non-profit organizations. To aid in the fight against breast cancer, Metromint has signed on as a [Susan G. Komen San Diego Race for the Cure®](#) sponsor and will donate 10 percent of proceeds from local sales of Goodberrymint to this regional chapter now through December 31, 2011.

On Sunday, November 6, thousands of San Diegans will convene in Balboa Park to participate in the Susan G. Komen San Diego Race for the Cure 5k fitness walk, as well as attend a Race Expo Experience featuring food and beverage sampling, live entertainment and more. In addition to contributing funds to sponsor the event, Metromint will donate full bottles of Goodberrymint in more than 13,000 Survivor Bags for race participants.

"Inspired by the antioxidant-rich goodness of the berries in Goodberrymint, we developed 'Project Goodberry' as a way to help people in need," said Rio Miura, founder and beverage designer, Soma Beverage Company. "We are thrilled to partner with this local chapter of Susan G. Komen for the Cure and support the thousands of passionate San Diegans uniting in the battle against breast cancer."

Goodberrymint is an all-natural refreshing blend of 100 percent real mint, combined with the essence of acai, blueberries, blackberries, pomegranates and raspberries. Similar to the other Metromint varieties, Goodberrymint is comprised of the highest-quality, pesticide-free mint grown in Washington's Yakima Valley, and is free of calories or artificial sweeteners, colors or flavors.

In addition to Goodberrymint, Metromint is available in six delicious 16.9 oz. varieties including Peppermint, Spearmint, Orangemint, Lemonmint, Chocolatemint and Cherrymint. The premium waters are sold at traditional, natural and specialty stores nationwide, such as Whole Foods Market, Safeway and Kroger.

About Soma Beverage Company

San Francisco-based Soma Beverage Company, LLC. is an innovative brand leader widely recognized for pioneering the essence water and the unsweetened flavored water categories. Since its introduction in 2004 by founders Rio Miura and Scott Lowe, its original, award-winning Metromint has become one of the top 10 selling premium bottled waters in the natural foods category.

An idea-driven company that carefully balances science with nature through its state-of-the-art purification process, Soma Beverage Company is known for combining pure ingredients, innovative packaging and extraordinary taste. Metromint and Metroelectro have an avid consumer fan base in the U.S. and Canada.

About the Susan G. Komen San Diego Race for the Cure

The San Diego Affiliate of Susan G. Komen for the Cure® is dedicated to combating breast cancer at every front. Up to 75 percent of the Affiliate's net income goes toward funding grants to local hospitals and community organizations that provide breast health education and breast cancer screening and treatment programs for medically underserved women. The remaining net income (a minimum of 25 percent) supports the national Komen Grants Program, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world. For more information, visit www.komensandiego.org.

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