



For Immediate Release

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METROMINT® BRANCHES OUT

The leader in the mintwater category adds the first in a series of line extensions SAN FRANCISCO, CA –Metromint (www.metromint.com), the all-natural mintwater that combines pure water and real mint is introducing their newest mintwater variety: Spearmint.

“For customers who already know Metromint, our new Spearmint water has all the benefits of original Peppermint, but with a more subtle taste,” said Scott Lowe, president of Metromint, “The retailers that support our brand will be excited to have this new line extension to offer their customers. This is the first of several new products slated for release.”

Many already know Metromint Peppermint with its big bold taste. Spearmint is subtle. Peppermint shouts. Spearmint whispers, refreshes, and gently enlivens the spirit. Savor Spearmint. Sip it. Or swig it. Made with pure water, and absolutely no preservatives, Metromint Spearmint delivers all natural refreshment with nuance. And like its popular cousin Peppermint, it contains no sweeteners and no calories. Nothing but all-natural ingredients, and a smooth, sophisticated taste.

Metromint is mintwater, pure and simple. Not only does it provide rapid refreshment and an instant cooling sensation, it also provides several natural benefits: mint calms the nerves, soothes and revives the body, stimulates the brain and energizes the senses. The natural menthol in Metromint also freshens the breath, and can reduce inflammation in the nasal passages and can clear congestion related to colds and allergies.

Metromint is the brain-child of Rio Miura and Scott Lowe. Born in Japan, with a background in product and fashion design, Miura conceived the recipe for Metromint and designed the packaging. Lowe, a Stanford graduate with a degree in International Relations, is responsible for product development and oversees operations. Together they run Soma Beverage Company, LLC., a small group dedicated to making great tasting beverages that combine the purest ingredients with innovative packaging and extraordinary taste.

Metromint has single-handedly created a new beverage category called mintwater which combines the properties of functional and flavored water. Metromint is also quickly gaining popularity in the enhanced, and premium bottled water categories. Metromint continues to win accolades from national media including U.S. News & World Report, Real Simple, Better Nutrition, The Today Show, and the Food Network. Metromint Peppermint was introduced at the Fancy Food Show in 2004 and won a "Best of 2004" new product award from bevnet.com.

Metromint Spearmint debuted at the natural Products Expo in Anaheim and won a Best New Beverage Award and a 4-start rating from BevNet.com. Spearmint will be available nationwide in Safeway and Wild Oats by June 2006 in 500 ml. size for \$1.39-\$2.00 per bottle and in six-packs for \$6.99-\$7.49 (Retail).

Metromint has a loyal following among discriminating consumers and is available in stores nationwide including Whole Foods Markets, Safeway Naturals, Wild Oats, and other natural food outlets. For more information, visit www.metromint.com.