



**For Immediate Release**

August 21, 2006

Contact: Sandra Evans  
Metromint PR  
[sandra.evans@metromint.com](mailto:sandra.evans@metromint.com)  
[www.metromint.com](http://www.metromint.com)  
415.979.0781x120

## **METROMINT LUNCHTIME CHILL OUT**

### **METROMINT HOSTS FREE LUNCHTIME SERIES FILLED WITH FUN AND WELLNESS TIPS AT SOUTH PARK**

SAN FRANCISCO, CA –Metromint ([www.metromint.com](http://www.metromint.com)), the all-natural mintwater company, is hosting the first of three free events on August 25<sup>th</sup>. The event will be located at South Park (On South Park between 2<sup>nd</sup> and 3rd Street in San Francisco) from 12:00 noon to 2:00 p.m.

The Metromint Lunchtime Chill Out is a midday break to encourage San Franciscans to spend some quality “chill time” with their friends, co-workers and family while learning wellness tips and relaxation techniques.

On August 25<sup>th</sup>, Metromint’s Lunchtime Chill Out in partnership with local businesses and local community will debut. Chill Out and try the free on-site 15 minute yoga stretch session provided by Satori Yoga (<http://www.satoriyogastudio.com>) and groove to the live music of Sinclair, a favorite local band, who will be playing from 12:30pm-1:30pm. Look for free Metromint, raffles, and other goodies and surprises distributed during the events

#### **About Metromint**

Metromint is mintwater, pure and simple. Not only does it provide rapid refreshment and an instant cooling sensation, it also provides several natural benefits: mint calms the nerves, soothes and revives the body, stimulates the brain, and energizes the senses. The natural menthol in Metromint also freshens the breath, and can reduce inflammation in the nasal passages and can clear congestion related to colds and allergies.

Metromint is the brainchild of Rio Miura and Scott Lowe. Born in Japan, with a background in product and fashion design, Miura conceived the recipe for Metromint and designed the packaging. Lowe, a Stanford graduate with a degree in International Relations, is responsible for product development and oversees operations. Together they run Soma Beverage Company, LLC., a small group dedicated to making great-tasting beverages that combines the purest ingredients with innovative packaging and extraordinary taste.

Metromint has single-handedly created a new beverage category called mintwater, which combines the properties of functional and flavored water. Metromint is also quickly gaining popularity in the enhanced, and premium bottled water categories.

Metromint continues to win accolades from national media including *U.S. News & World Report*, *Real Simple*, *Fitness*, *The Today Show*, and the Food Network. Metromint Peppermint was introduced at the Fancy Food Show in January 2004 and won a “Best of 2004” new product award from Bevnet.com. Metromint’s newest variety, Metromint Spearmint was recently introduced in March at the Natural Products Expo West and won a Best New Beverage Award and received a 4-Star rating from BevNet.

Metromint Peppermint is available in 500 ml. size for \$1.39-\$1.99 per bottle (retail) and in six-packs \$6.99-\$7.49 (Retail). Metromint Spearmint is available in stores as well. Metromint has a loyal following among discriminating consumers and is available in stores nationwide including Whole Foods Market, Safeway Naturals, Wild Oats, and other natural food outlets. For more information, visit [www.metromint.com](http://www.metromint.com).

**What:** A Metromint Lunchtime Chill Out will be held on August 25<sup>th</sup> from 12:00 – 2:00 p.m. Free Metromint. Free on site yoga standing stretches provided by Satori Yoga Studio. Live band, Sinclair, raffles and other surprises.

**Where:** South Park (between 2<sup>nd</sup> and 3<sup>rd</sup> Streets and Bryant and Brannan Streets) San Francisco, CA

**When:** Friday, August 25<sup>th</sup> 12:00 noon- 2:00pm

**Event Contact:**

Michele Thorne, Community Outreach & Wellness Director  
Soma Beverage Company, LLC.  
P.O. Box 885462  
San Francisco, CA 94188  
Tel 415 979-0781 ext. 115  
e-mail: [michele.thorne@metromint.com](mailto:michele.thorne@metromint.com)  
[www.metromint.com](http://www.metromint.com)

**Press Contact:**

Sandra Evans, Public Relations  
Soma Beverage Company, LLC.  
P.O. Box 885462  
San Francisco, CA 94188  
Tel 415 979-0781 ext. 120  
Cell 415 596-2089  
e-mail: [sandra.evans@metromint.com](mailto:sandra.evans@metromint.com)  
[www.metromint.com](http://www.metromint.com)